



For Immediate Release:

Clean Power Concepts Inc. Operational Update

November 1, 2012 – Regina, Canada – Clean Power Concepts Inc. (listed as CPOW on the OTC:BB).

We have terminated merger discussions with IBI of Sao Paulo, Brazil. We were unable to finalize terms to a definitive agreement.

We are pleased to report further to our update of May 7, 2012. Clean Power Concepts Inc. has funded their contribution to the share capital of the joint venture company, Pan Pacific Green Food Inc. and we are working to secure operational financing and finalize supply and off-take arrangements.

Extensive modifications, expansion of the capacity, implementation and refinement of CPOW proprietary processes to the joint venture facility have nearly been completed.

We expect to commence operations on a pilot scale in early 2013. We anticipate achieving operational capacities by end of second quarter 2013.

Capital market conditions remain challenging, but agricultural processing and commodities based ventures seem to be receiving favorable consideration caeteris paribus. We are actively seeking capital market partners to review the capitalization needs of the company, resume filing and commercialize our protein and extraction technologies to participate in opportunities worldwide.

Clean Power Concepts produces Filtered Canola Oil, Canola Feed Meal, Lubricants, Chemicals and Additives that are marketed under the CLEAN POWER CONCEPTS[®], MOPO[®] brand names. For more information is available at CPOW's website at www.cleanpowerconcepts.com.

Safe Harbor Statement:

This press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. The forward-looking statements are based on current expectations, estimates and projections made by management. The Company intends for the forward-looking statements to be covered by the safe harbor provisions for forward-looking statements. Words such as "anticipates," "expects," "intends," "plans," "believes," "seeks," "estimates," or variations of such words are intended to identify such forward-looking statements. The forward-looking statements contained in this press release include, statements regarding the anticipated increased capacity, the continued demand for our products, the potential revenue stream from the new capacity and our ability to complete construction of our aqua feed pilot plant. All forward-looking statements in this press release are made as of the date of this press release, and the Company assumes no obligation to update these forward-looking statements other than as required by law. The forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those set forth or implied by any forward-looking statements and include the risk that the production capacity will not be as anticipated, the results derived from the additional capacity or the revenue derived therefore will be less than anticipated, our products will not receive favorable acceptance in the market, the demand for our products will not be strong and even if strong will not be strong enough to support construction of a new pilot plant and the risk factors discussed in our Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. Copies of these filings are available at www.sec.gov.

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